



**Mission Statement**

SAQA promotes the art quilt.

**Vision Statement**

The art quilt is universally respected as a fine art medium.

**Core Values**

SAQA's core values are: integrity, inclusion, excellence and innovation.

**Goals**

**Promote the Art Quilt to Broad Audiences**

We'll share the art quilt through many channels aiming to reach new audiences and people familiar with the medium.

**Provide Opportunities for Educational, Professional, and Community Development**

By developing a variety of resources, we'll educate members, provide information to arts professionals, and connect people with similar interests.

**Create Fine Art Quilt Exhibitions**

We'll continue our world class exhibition program by showing art quilts at a variety of venues all over the world.

**Support Diversity**

We'll seek new ways to enhance the diversity of our membership, programs, and events.

**Provide an Informative and Easily Accessible Web Presence**

Our website and social media channels will act as a comprehensive collection of information about SAQA and the art quilt.

**Provide Effective Communications**

Our regular emails to members will strive to include helpful, specific and inspiring information. We'll also reach beyond our membership.

**Increase Membership**

We'll continue to share what SAQA has to offer and build connections with new potential members.

**Grow Revenue**

In order to enhance our current programs and develop new initiatives, we'll continue to grow revenue through membership and fundraising efforts.