# 8<sup>th</sup> Oregon Regional Exhibit



# EMERGENCE: FIBER ART FROM CONCEPT TO STITCH

Call for Entry: September 2020

Registration: February 1, 2021 – February 28, 2021

All active members of SAQA's Oregon region (1st or 2nd region) are invited to submit entries to our juried book.

# SHOW CONCEPT

The results of this juried event will be a published book and possible exhibits. The book, as well as potential exhibit, will celebrate the emergence of a piece of art by entering into both an artist's mind and studio practices. The artists selected for this exhibit will devote 6 months toward creating a textile or mixed media piece that will be as varied as their techniques. Up to 25 artists will be chosen to chronicle their artistry and process during the 6-month period in a "soup-to-nuts" type of design experience. Selection will be based on a proposal by the artist that will include a design concept in general terms and define how they plan to approach the final piece.

# **JUROR**

### **Holly Brackmann**

Holly Brackmann is the author of *The Surface Designer's Handbook: Dyeing, Printing, Painting and Creating Resists on Fabric.* She is Professor Emerita of Textiles and Art History at Mendocino College in Ukiah, California. She explores weaving, dévoré (chemical burnout), dyeing, surface design, digital imagery, permanent pleating, multi-fibered fabrics and emerging textile techniques.

Holly's textiles are in both private and public collections and range in scale from architectural to miniature. Her knowledge has been shared by teaching, curating textile and craft exhibitions, publishing articles, lecturing, and exhibiting internationally. She has led cultural tours in Europe, the Middle East, Asia, Australia and the Americas. Images from travel and indigenous cultures are often used in her textiles.

Juror guidelines for inclusion in the exhibition:

- Is the artist able to communicate their process?
- Do the portfolio images demonstrate knowledge and skill of design principles and excellent craftsmanship?
- Will the concept engage the reader?

The juror will select up to 25 artists based on a proposal covering how the artist will approach their project from concept design through completion.

### BOOK

The vision for this project is to create a book that will feature up to 25 artists, who will each document, in words and photos, creation of a single work of art, starting with idea and inspiration and progressing through all aspects of execution, including planning, workflow, materials, and techniques. The book will be a professional quality, full color, softcover publication, and will be available for sale through Oregon SAQA and online through Amazon. We hope to explore new-to-us media and marketing opportunities, book events, and possible gallery exhibit(s) of the finished work.

Selected artists will be expected to provide photographs that will be used in the published book. The photographs can be informal, but should be clear, well-focused, composed, well-lighted and of sufficient pixel size for commercial printing. Most photos can be taken with a digital camera or good quality smartphone camera, capable of producing photos of 2400 pixels or more on their longest side.

### Photos must include:

- Artist photo, taken at work in studio
- 15 20 work process photos, taken as the project progresses through incremental stages of the project
- Formal, professional quality photo of finished work, which will tentatively be taken by a professional photographer for consistency

Selected artists will be given a detailed schedule and technical requirements after the selections are made.

 Artist must permit the images or detail images and/or all or part of their artist statement to be used in the exhibition catalog, articles, ads, promotions, books, websites, blogs, CDs, current event news coverage, television productions, and/or multi-media productions for and about the exhibit or for and about the shows at which the exhibit may be seen.

# ARTWORK REQUIREMENTS

Please pay careful attention to the artwork requirements. Artwork that deviates from these parameters will not be accepted and returned to the artist.

- Artwork must be created specifically for this book exhibit, and be original, not executed in a class, under educational guidance, or from a kit or commercial pattern, and to the best of the artist's knowledge must not violate any copyright/trademark laws.
- Artwork must fit the SAQA definition of a quilt: ". . . a creative visual work that is layered and stitched or that references this form of stitched layered structure."
- While the name of the book and exhibit will be "Emergence," there is no theme that must be adhered to
  in the planning and design of your work. The artist is free to choose a subject or concept that they want
  to explore in their finished work.

- Artwork must be in pristine condition and be show ready.
- Framed or gallery wrapped artwork must be classified as 3D and meet 3D requirements.
- No highly fragile work or work with glitter embellishments will be accepted.
- Artwork must reflect the process photographs submitted. If there are material differences between the photographs and the artwork, the Exhibit Committee reserves the right to disqualify the work. See Exhibit Committee Members.
- The artist is responsible for providing appropriate packaging and labeling. See specific instructions in the <u>APPENDIX</u>.
- Artwork can be for sale. Exhibiting venues might charge a commission. Venue commissions will not
  exceed 50 percent. Please consider the commission structure when pricing your work. Artwork prices
  cannot be changed after the application is submitted. Some venues will only show work that is for sale.
   Sold artwork will go to the purchaser when the exhibit closes for the final venue. All proceeds from the
  sale of the book will go to SAQA Oregon.
- Artwork MUST be available to travel until December 2022. It is the policy of SAQA that once work is accepted, the artist cannot withdraw the piece for any reason through the term of the exhibition. Artwork will be returned by January 2023.
- Images of the completed work should not be shared on social media prior to the publication of the book. Photos of work in process are allowed. Artwork may not be shown before or in any other exhibition until after December 2022.

Note: Some venues may choose not to or be unable to exhibit all pieces.

### Size Requirements for 2D and 3D Artwork

Size requirements or restrictions for artwork:

- 2D: W 24" 44" x L 24" 60"; depth no greater than 1/2"
- 3D: wall-hung: W 24" 44" x L 24" 60"; depth no greater than 10", maximum weight 5 pounds
- 3D: free-standing on pedestal: 18" in any direction when packaged, maximum weight 10 pounds
- Please keep in mind that the final image will be featured in a book format where scale is important. Example: Tall skinny artwork is difficult to represent well in print.

# **ELIGIBILITY**

Please pay careful attention to the eligibility requirements. Deviation from these requirements will result in artwork not being accepted and returned to the artist.

- Artist must be a current member of SAQA and have selected Oregon as a first or second region.
- Artists are responsible for shipping and insurance to the Exhibit Committee home where they will be stored until delivered in person to exhibiting venues. Artists will also be responsible for shipping and insurance for returning the artwork back to the artist when the exhibit is over. Arrangements can also be

- made, if you prefer, to hand deliver or pick up the artwork. Work will not be returned to the artist during the duration of the show. No exceptions.
- SAQA will insure the artworks during any exhibition and/or while traveling or stored, until it is returned to the artist.

# SUBMISSION REQUIREMENTS AND ENTRY FEES

Please pay careful attention to the submission requirements. Artwork that deviates from these parameters will not be accepted and returned to the artist.

By submitting your work for consideration, you confirm that you will adhere to all the requirements in this prospectus.

- Proposals will consist of two parts:
  - a. Artist Portfolio artist statement 600 words or less and from four to six photos of the artist's work, one of which must be a detail shot. See Portfolio Digital Images for Details.
  - b. Proposal a narrative describing the proposed artwork submitted in PDF format. The narrative should be clear and concise and adequately cover topics such as overall concept of artwork, approach, work plan, and end product and must not exceed 1,000 words.
- Artists can submit one proposal for a non-refundable \$40 fee.
- Submissions are NOT complete until fees are paid. Members must pay fees using a credit card or PayPal through the SAQA website. The fee must be paid before the entry deadline of February 28, 2021.
- Acceptance and jurying is by a digital image portfolio and written proposal. The artist is responsible for
  providing quality images of their artwork. Images and written proposals that do not meet the guidelines
  risk not being submitted to the juror. See specific instructions in the Portfolio Digital Images.

### TIMELINE

Sep. 1, 2020	Call for entry issued  The entry form is available on the SAQA website under Regional Exhibits.  (https://www.saqa.com/events/calls-entry/regional-calls-entry)
Feb. 1, 2021	Online Entry Opens
Feb. 28, 2021	Online Entry Deadline: 9:59 pm PDT (11:59 Central Time) (system limitation)
Apr. 30, 2021	Jurying completed and artists notified; notifications sent via email
May 1, 2021, through Oct. 31, 2021	Artist's timeline for completing their artwork in line with the submitted proposal
Jun. 30, 2021	1st set of process photos and captions due
Aug. 31, 2021	2nd set of process photos and captions due

Oct. 31, 2021	All additional photos and art due
Jan. 2022	Completion of book
Feb. 2022	Book distribution and promotion

# **VENUES - TBD**

Artist Receptions: Most venues host an artist reception for exhibits. Members with art in the exhibit are encouraged to attend some or all receptions.

# **EXHIBIT COMMITTEE MEMBERS**

Gerrie Congdon (gericon@comcast.net)	
Amanda Snavely (info@amandasnavely.com)	
Sharon Carvalho (slcarvalho63@gmail.com)	
Diane English (denglish70@earthlink.net)	
Leotie Richards ( <u>lotidesignworks@gmail.com</u> )	
Annette McFarlane (annettemcfar@gmail.com)	
Terry Grant (terry.grant@comcast.net)	
Laura Jaszkowski (joyincloth@gmail.com)	

Please contact any committee member with questions regarding this prospectus.

# **TERMS AND CONDITIONS**

Artists submitting entries for consideration will be asked to agree to the following Terms and Conditions:

By submitting my artwork for exhibit I agree to loan my artwork to the "Emergence: Fiber Art from Concept to Stitch" exhibit. I understand that the cost of insuring and shipping my artwork to and from the appropriate person is my responsibility as well as the cost for insuring and shipping my artwork back to me at the end of the exhibit.

I further agree to permit the images or detail images and/or all or part of my artist statement to be used in the exhibition catalog, articles, ads, promotions, books, websites, blogs, CDs, current event news coverage, television productions, and/or multi-media productions for and about the exhibit or for and about the shows at which the exhibit may be seen. I confirm, to the best of my knowledge, the artwork entered does not violate any copyright or trademark laws."

# **APPENDIX**

# **LOGISTICS**

#### Display Device:

2D wall hangings will have a 4" sleeve (minimum) with a  $\frac{1}{2}$ " give in it. The sleeve must be 1" from the top and inset 1" from each side. A split sleeve is not required.

A bottom rod can be added or made integral to the design. (See the SAQA website for instructions: <a href="http://www.saqa.com/media/file/ExCom/Hanging%20Sleeve--2018.pdf">http://www.saqa.com/media/file/ExCom/Hanging%20Sleeve--2018.pdf</a>). The bottom sleeve must have the rod stitched shut inside the sleeve; do not leave the sleeve ends open.

3D wall hangings must have a secure hanging device. Sawtooth hangers will not be accepted. 3D wall hanging device must be hidden and allow for non-shifting balance.

3D freestanding work will be displayed on pedestals provided by the venue.

Label:

A cloth label with the artist's name, title of the artwork, and email or phone number must be clearly legible and permanently attached to the artwork. For 2D pieces, the label must be on the back in the lower right corner as you look at the back of the work. For 3D pieces, the label must be attached to a non-visible area of the artwork.

# Packaging:

Each piece submitted must have packaging specific to the piece. Artist's name and email must be written and clearly visible on the outside of the bag or 3D container, and on any packaging such as foam rolls, etc.

Artist Information: Insert the following information in a plastic bag attached to the outside of the cloth bag or 3D container:

- Snapshot of the artwork
- Title of the work
- Dimensions of the artwork
  - Height at longest point
  - Width at widest point
- Your name
- Email
- Phone number



- 2D Wall hangings must be submitted rolled in a sewn cloth bag with attached closures and a plastic bag sewn to the outside of the bag that holds artist information and a photo of the artwork. See <u>Carrying Bag for 2D Artwork</u>.
- 3D The artist is responsible for providing shipping containers that protect your art yet are still transportable by vehicle. See <u>Requirements for 3D Artwork</u> for more information.

# PORTFOLIO DIGITAL IMAGES

Special Note: We encourage you to send the best photos you can. Remember that the images for the Portfolio are the only representations of your work the juror will see when considering your entry. It is strongly recommended that you have professional shots taken of your work. Photos should be in focus, be well lit with correct color, and no distortions. The quilt should be the only item visible in the image other than a white, black, or gray background. Images need to be of the highest possible quality. For more information, visit the Exhibition section of SAQA's FAQs <a href="https://www.saga.com/frequently-asked-questions">https://www.saga.com/frequently-asked-questions</a>.

#### How to Submit Digital Images

- Submit 4 to 6 images representative of your work (see <u>Submission Requirements</u>). Include at least one detail image in your Portfolio.
- The artist name must not be visible in the images. Do not include a watermark; do cover up recognizable signatures on the front of the quilt. Do not photograph with date and time stamp function turned on.
- File format should be JPEG (no TIFF files), saved at maximum quality (minimum compression).
- The longest side of the "live" area of the artwork (not including background) should be at least 2100 pixels. Larger is fine so long as the longest side of the overall image does not exceed 4200 pixels.
- Label your images as follows: Last name\_First Initial\_Title of work for purposes of creating a catalog. The entry system will overwrite that label with a new filename based on the entry number as part of the "blind" jury process.

#### IMAGE CHECKLIST

- Image must be shot straight on (although this may vary for 3-D work). Use a tripod and make sure the camera is level and parallel to the artwork. Center the image in the viewfinder.
  - For 3D artwork, consider that the average pedestal is 3 feet tall and most viewers will be viewing your work from slightly above. You might want to include a detail shot from this angle.
- Lighting must be even. It should not be darker or a different color temperature from one side to the other or from top to bottom. Make sure you have sufficient light to properly expose the image.
- Shoot on a contrasting background. For example, if your quilt edge has a lot of black, shoot on white or gray.
- All edges of a quilt must be visible. Do not crop into the borders or binding of a quilt. The viewer must be
  able to tell where your piece ends and the background begins. Do not remove the background and do
  not add drop shadows with software.
- Check focus after shooting. Upload to your computer and zoom in to 100% to see if the image is sharp and has sufficient detail.

# CHECKLIST OF INFORMATION REQUIRED FOR ENTRY

**Portfolio:** (Please follow naming conventions to insure blind jurying)

- 4 6 images best representing your work (See <u>Portfolio Digital Images</u>)
- Artist Statement (600 words or less)

# **Proposal:**

- Do not include any personal identification within your PDF proposal, i.e. name, web address, email. Please name your PDF with your Last name\_First Initial\_Portfolio.
- 2D or 3D classification
- Narrative describing the proposed artwork submitted in pdf format. The narrative should be clear and concise and adequately cover topics such as overall concept of artwork, approach, work plan, and end product and must not exceed 1,000 words.

Please follow the requirements in the call for entry carefully. If your submission doesn't fit the parameters, it will not be accepted for the exhibition.