



CALL FOR ENTRY

Juried Regional Exhibition

Title of Exhibition: Prism Play: A Full Spectrum of Art Quilts.

Eligibility: Open to SAQA Northern California & Northern Nevada region members only.

Exhibit Concept:

A prism bends light - taking in white light, refracting it, and revealing a mind-boggling spectrum of color. **Prism Play** will allow gallery visitors to view a vibrant spectrum of color almost as though they were standing inside a prism.

We will be working with the **Joen Wolfrom** color tool in representing the full spectrum of color from warm red through orange, yellow, and green to blue, and violet. As envisioned by curator **Cara Gulati**, the show would include 5-6 color spectrums, hung continuously around the gallery walls for a total of 60 - 72 quilts. The ultimate result will be an exhibition that vibrates with color.

Each artist participating in **Prism Play** will develop work based exclusively on a single color and its tints, shades, and tones. No pure white or pure black may be used. All submissions must be uniform in size - a long narrow panel measuring 45" H X 15" W.

There are no other restrictions in terms of theme or subject matter.

SAQA Member artists embrace a wide range of techniques, styles, and aesthetic approaches to the art quilt. All have a personal vision and many bring strong points of view about society, the environment and climate, history and values. With no required theme, the structure of the color spectrum will inevitably be complemented by a wide range of perspectives on our life and times, adding meaning to the sheer visual impact of the bold color promised by this exhibition.

Important dates:

Call for entry issued: June 7, 2021

Phase 1: *Declaration of Intent and Color Choices*

Phase 1 Opens: June 28, 2021

Phase 1 Extended: October 8, 2021

Phase 2: *Submissions*

Phase 2 Opens: January 17, 2022

Phase 2 Closes: February 10, 2022

Notification of acceptance: March 8, 2022

Accepted artwork delivery date: April 8, 2022

Artwork Returned to Artists: December 2026 or by arrangement

Between June 28 and October 8, 2021 artists will express their intent to participate and state their color preferences. Artist's preferences will be accommodated to the extent possible. Artists can indicate one or two preferred colors if they intend to submit multiple works.

Between January 17 and February 10, 2022, participating artists must complete their online entry. There will be no additional fee for this stage. Each participating artist will submit one full image and one detail for each panel submitted, up to a maximum of three. Submitted work will then reviewed by an independent juror for potential inclusion in the **Prism Play** exhibition.

Support to Participating Artists: The concept for **Prism Play** requires coordination throughout so that we can be sure to have 5-6 full color spectrums to exhibit. The Regional Exhibition Committee is committed to encouraging broad participation as well as supporting members throughout the process. We will provide regular updates, ad hoc

coaching, and opportunities for sharing among participating artists. A private Facebook group has been created as one forum for sharing and supporting each other.

Projected number of pieces: 60 - 72 pieces of wall art

Venues: The Regional Exhibition Committee is working to secure venues for Prism Play. We hope to tour the show to six venues in the Northern California/Northern Nevada Region.

Exhibition Catalogue: A catalogue will be created to be purchased online.

Eligibility and Requirements:

Please pay careful attention to eligibility requirements. Submissions that deviate from these parameters will not be considered.

- Artist must be a SAQA member of the Northern California/Northern Nevada region. Membership must be current as of 2021/2022. See www.saqa.com for membership information.
- Artwork must meet the SAQA definition of an art quilt:

The art quilt is a creative vision work that is layered and stitched or that references the form of stitched layered structure.

- Artwork must be original (not executed in the classroom, under educational guidance or supervision).
- There are no restrictions regarding the publication of your artwork prior to submitting your entry. SAQA encourages you to blog about your work in progress. In fact, we will be offering opportunities for participating artists to connect and share progress throughout the process of preparing **Prism Play**.
- Collaboration is permitted provided that: (a) each person collaborating is a SAQA member; and (b) the collaborative work is entered in the same entry form as the individual member serving as the contact artist for the collaboration. Collaborative works should be entered only once. Only one fee will be charged and any collaborative work is counted as one of the three works an artist is permitted to enter.

Shipping instructions will be provided to accepted artists. Artists are responsible for shipping and insurance to and from the collection point. Once received by SAQA, artwork will be insured until it is returned to the artist or purchaser.

- All quilts must be for sale. Sold pieces will be available to buyers when the show closes at the last booked venue.

- All art must be available through December 2026.

All artists in the region are encouraged to participate in in **Prism Play**.

Anyone approaching the online entry process for the first time can be assigned a buddy to walk them through the process. If interested in help with the process or in mentoring as you approach the project, feel free to reach out to Curator Cara Gulati cara@caragulati.com or Regional Exhibitions Committee Chair, Barbara Kibbe hello@barbarakibbe.com

Size Requirements: All pieces must measure 45" H X 15" W. Only two dimensional works can be accepted for this show with a maximum depth of 1/2" and no sharp or breakable objects attached.

Artist Information:

The name listed is the name under which your work will be exhibited; spelling and capitalization will be reproduced as submitted.

Artist's First Name:

Artist's Last Name:

Street address:

City/Postal Code:

Phone (including area code): Email:

Artist's website:

Phase II Online entry will also require:

- Artist's statement of up to 150 words addressing the artist's interpretation of the show's concept (150 words maximum)
- A brief description of materials used (50 words maximum)
- A brief description of techniques (50 words maximum)
- Artist's bio (100 words maximum)

Projected Number of Pieces: 60 - 72 (5-6 spectrums of 12 hues each.)

Jurying: Prism Play will be juried by Joen Wolfrom

Prism Play entries will be evaluated on overall artistic impact and adherence to color parameters and size requirements.

Note: Accepted work is subject to final approval after the actual work arrives. Work that does not meet the size/color requirements or differs significantly from the digital image submitted, cannot be displayed. Work must be in pristine condition and be show ready.

Fee and Commission: There will be a \$35 entry fee for up to three entries. Members must pay their fees using a credit card (MC, Visa or Amex) or Paypal through the SAQA Store. Fee must be paid before the Phase I entry deadline of October 8, 2021, and the fee is not refundable. For issues with payment, please contact website@saqa.com. Artwork must be for sale. There will be a commission on sales; the amount will vary depending on the venue.

SAQA Digital Submission Guidelines:

Special Note: Digital images are the only thing jurors see when considering your entry. It is strongly recommended that you have professional shots taken of your work. Photos should be in sharp focus, well lit, and with no color distortions. The quilt should be the only item visible in the image other than a white, gray, or black background.

If your work is selected for the exhibition, your submission photos will be used for the exhibition catalogue and so must be of the highest quality.

- Full-view images must show all the quilt edges.
- Detail images must show an important aspect of the quilt
- Both the full view and detail images must be oriented correctly
- Artist's name must not be visible on the quilt front
- File format should be JPEG, minimum 2100 pixels; maximum 4200 pixels on the longest side
- Name of photographer must be provided if not the artist

For more information, see Submitting Photos to SAQA publications – change to Digital Submission guidelines

(<https://www.saqa.com/events/saqa-calls-entry/digital-submission-guidelines>).

Preparation and Delivery of Accepted Artwork:

- Detailed shipping and drop-off instructions will be provided after jurying. Two-way shipping charges are the responsibility of the artist. The artist will be responsible for insuring the work during delivery to and from the defined collection/distribution point.
- Wall art must have a 4" sleeve with pleat on the back that is at least 1" from the top and ends 1" away from each side. The SAQA website includes many helpful resources

including this article on finishing and packing techniques.

<https://www.saqa.com/finishing-and-packing-techniques-professional-presentation>.

- Work must include a label on the back with artist's name, title of work, and contact information.

Selected artists will be asked to agree with these terms and conditions:

I agree to loan my artwork to Studio Art Quilt Associates, Inc. I understand that the cost of insuring and shipping my artwork to the curator are my responsibilities. I further agree to permit the images, detail images, and/or all or part of my artist statement to be used in the exhibition catalogue, articles and other publicity for and about the exhibition and the shows at which the exhibit may be seen.

I confirm that to the best of my knowledge, that my artwork does not violate any copyright laws.

Bio for Juror Joen Wolfrom

Joen Wolfrom began quilting in the early 1970s after she left her career in the educational field to become a homemaker and stay-at-home mom. Her interest in color and design soon surfaced. Besides enjoying color and design exploration, Joen found herself enjoying the challenge of innovative piecing.

These early explorations led Joen to become recognized as initiating the landscape-quilt genre four decades ago. Her exploration of curved designs in the early 1980s brought forth a popular explosion of curved-pieced quilts. In the late 1970s and 1980s Joen created commissioned textile art for many private clients and corporations. Her work has been included in collections both nationally and internationally.

Joen has taught and lectured extensively throughout the United States since 1981. Her international engagements include working in England, the Republic of Ireland, Northern Ireland, Scotland, Canada, Germany, Holland, Taiwan, Australia, New Zealand, and South Africa. Currently Joen teaches a yearly 8-month in-depth design class via Zoom and she does a limited number of yearly teaching and lecturing engagements for guilds and other organizations.

Joen is the author of fifteen books and products. Her last book, *Color Play Second Edition*, was published in 2014. Several books were best sellers, including *Adventures in Design*, *Color Play*, *The Visual Dance*, *The Magical Effects of Color*, *Landscapes & Illusions*, *Visual*

Coloring, and *Patchwork Persuasion*. Joen has developed several tools for quiltmakers and artists. These include the *3-in-1 Color Tool*, *The Studio Color Wheel*, *The Companion Color Wheel*, and the 2021 *Take-Along Mini Color Wheel*.

Joen, a native of Seattle, lives on a small island in southern Puget Sound.

For More Information: If you have any questions about this exhibit, or technical questions about the online system please contact the exhibition curator: Cara Gulati
cara@caragulati.com.